

Minutes of the Executive Committee

November 10, 2008

Chair Dwyer called the Executive Committee meeting to order at 8:30 a.m. and led the committee in the Pledge of Allegiance.

Executive Committee Members Present:

Jim Dwyer

Dave Swan

Fritz Ruf

Pat Haukohl

Tom Schellinger

Bonnie Morris

Duane Paulson

Also Present:

Chief of Staff Mark Mader

Legislative Policy Advisor Ann Olson

Legislative Policy Advisor Dave Krahn

Dean Patrick Schmidt

Assistant Dean Joanne Robis

Chief of Staff Allison Bussler

Correspondence

Dwyer distributed and reviewed the list of correspondence. Supervisors may request copies of listed items from Jicha.

Meeting Approval

MOTION: Haukohl moved, Swan second, to approve attendance of the Executive Committee at a justice round table with J.B. Van Hollen on October 28, 2008. Motion carried 7-0.

Update and Discussion on Programs, Policies and Projects for UW-Waukesha

Schmidt said UW-Waukesha provides freshman and sophomore general education requirements at the lowest tuition in the UW system. Sometimes UW-Waukesha is thought of as a gateway institution for the UW system. Even though “University” is in the name, UW-Waukesha is more like Carroll University or Ripon College than other UW schools. It is a small intensive liberal arts college focused on teaching and students’ successes. There is a whole range of opportunities to help students succeed. The school provides maximum access and support to students. The school provides opportunities for 2K student of which 75% are residents of Waukesha County. The chances are great the students will keep the talent in the county.

The school reaches out to local high schools, institutions and businesses to invest locally in education. UW-Waukesha is working with St. John’s Military Academy to provide a fifth year program for those students wait-listed from service academies in order to increase their skills. The University is also working with Wildlife in Need Center (WINK) in Ottawa to relocate them onto the UW-Waukesha field station in the Ottawa/Summit area. In the future, the school hopes to institute a Bachelor of Applied Arts and Sciences and to expand embedded degree completion programs from UW-Milwaukee, UW-Oshkosh and UW Whitewater. The university is working on regional alliances to maximize what everyone can bring to the table.

Schmidt said the college did a needs assessment this year to assess higher educational needs in Waukesha County in order to offer better programs for students and employers. The college is working to expand the core business foundational education for students with a focus on adult students. The university has a remarkable continuing education business with 5K registrants per year.

UW-Waukesha is working with Waukesha County on a boiler replacement and ADA compliance in a parking lot. The university has ongoing roof problems that they would want to partner with the county to solve. They have proposals to resurface the tennis courts used by area youth. The soccer fields are used by 700 youth.

Schmidt said UW-Waukesha needs to expand the education programs especially in science technologies, engineering and math. A few years ago, the Waukesha County renovated the biology labs. There are chemistry and physics labs that need to be updated because they still have the original equipment from when the building was built. UW-Waukesha would like to build black box spaces that can be used by any discipline, which would be helpful for both the students and the economic prosperity of Waukesha County. Major capital improvements are needed but it is not a black hole. Infrastructure improvements are an investment with a positive return. There is no better investment than education.

Swan said he has always been a proponent of college credits transferring between schools. Schmidt said UW-Waukesha is working with institutions in the area. The Waukesha Higher Education Coalition was formed to make sure credits transfer back and forth between schools. Carroll University declined membership of the Coalition even though UW-Waukesha has close ties with the University. Even though UW-Milwaukee is building a new engineering facility in Wauwatosa, there will be demand for more engineering programs especially in Waukesha County where there is a high demand for computer, software and power engineering. To provide this service, UW-Waukesha needs more space for the engineering program, which would only be available if the athletic programs are discontinued or a new building was built.

Ruf asked how much would a new building cost? Schmidt said no planning has been done on such a project but he estimates \$3 to \$5 million. The building would be expensive but the moveable equipment would be provided by the state. Spaces could also be updated during remodeling.

Haukohl said she believes the core mission of preparing students for transition to another university is a county institution and she supports it. Some of the new projects and BA programs Schmidt mentioned are the state's responsibility. UW-Waukesha should partner with the state and UW system if that is the direction they want to go. What would happen to the cost of tuition if these new programs were brought in? Would the core mission of helping students get into other schools disappear? Schmidt said those concerns have been discussed on campus mainly focusing on how to distinguish between core mission and core business. He worried a merger with UW-Milwaukee would make UW-Waukesha lose its mission. A large facility like UW-Milwaukee does not provide all the needs of a large urban area. UW-Waukesha will strive to keep its doors open as a point of access with its gateway mission in tact.

Schmidt said it is the access that makes UW-Waukesha the county's mission, not the end results of a two or four-year degree. The best way to get students to return to Waukesha County is to educate them here. He does not care where the money comes from but knows the state is not going to pay for an expansion. He would be happy if the state put \$15 to \$20 million into UW-Waukesha changing it into a four-year school.

Morris asked if UW-Waukesha looked into private business building a new building. Schmidt said UW-Waukesha is in the process of expanding their foundation to seek donations from the private community with deep connections to the community. Previously the foundation had only handled scholarships. UW-Waukesha is a hard sell because people see it as state and county funded. The foundation is moving into a capital campaign to raise money. They would like to do a partnership to demonstrate the university is spending private money wisely and can be trusted to make a good return on investment. The board is moving aggressively to be a strategic partner and changing its mission to provide opportunities and prosperity the county needs. UW-Waukesha has to forge its destiny with its alliance with others.

Paulson asked can you get money from WCTC since they have their own taxing authority? Schmidt said the university looks to share facilities with WCTC whenever possible. WCTC contributed to UW-Waukesha's needs assessment.

Paulson said with 13 campuses in the state, there are a lot of counties that do not have a campus. Do the counties that send students to UW-Waukesha provide funds? Schmidt said the other counties contribute

nothing. If Paulson would like to see that changed, Schmidt said he would be happy to see the attempt. Dwyer said there are multiple counties and cities that support centers. UW-Waukesha may want to look to the City of Waukesha for support.

Paulson said he was there a few years ago and the maintenance was atrocious. Has it improved? Schmidt said maintenance is always an issue. A good job is done with fundamental and structural maintenance but the floors and windows are neglected. The buildings do not look as good as they should. The state withdrew funding for FTEs to clean the facility. FTEs are shared between UWs to perform maintenance. Dwyer is not happy with the maintenance. Is the state not fulfilling their contract? The contract with the state for the care of the facility needs to be reviewed. Dwyer expects the building would be easier to maintain with the projects completed during that last 12 years.

Robis said a switch was made in the late 1990s for UW-Waukesha's maintenance to take care of the buildings and grounds. Some UW schools still get counties support for maintenance. The big problem at UW-Waukesha is the roof. It leaks at expansion joints and causes rotting. The state has developed benchmark numbers for the number of FTE maintenance workers based on square footage of a facility. According to the state's calculation, UW Waukesha should receive more help. The school uses students and temporary workers to maintain the buildings.

Dwyer said Schmidt mentions that students educated at UW-Waukesha come back here to live. Where did he get those facts? Schmidt said he gets them from the UW system. Dwyer asked how much in assets does the Foundation have? Schmidt said they used to have \$750K but he has not checked it since the market went down.

Dwyer asked how many duplicate courses are there at UW-Waukesha and WCTC? Schmidt said he did not know the number. WCTC offers some basic courses in fundamental classes. UW-Waukesha does not offer technical courses. Wisconsin is the only state with a program like this that separates the schools allowing each one to focus on what they do best. Most states have created community colleges, which would be similar to combining UW-Waukesha and WCTC. There is some duplication but not nearly as much duplication as there could be.

Dwyer said WCTC dropped athletic programs due to lack of funding. Robis said students pay for the athletic program and other clubs. Dwyer said county government is no longer involved in youth sports. The lands owned by the county at UW-Waukesha are used by youth, which is not part of the county's mission. Schmidt said the soccer fields are maintained by the soccer clubs that use them. The clubs have liability insurance. The tennis courts are booked for UW-Waukesha programming first and then the public is allowed to use the grounds when the college is not using them.

Paulson asked how are athletics paid for? Schmidt said athletics are self-funded with no taxpayer money. Paulson asked do the students pay for athletics through a service fee? Schmidt said the students set the fees for athletics and it is included with the tuition. Student involvement is written into the governance system, which is unusual in the UW system. The students know if they want more from the university, they will have to pay for it.

Dwyer said it was thought the state would want to take over the college if it was going to grow to full service university status. Dwyer finds it interesting that Schmidt has a spot picked out on county land to build a new building especially since UW-Waukesha leases the land. Schmidt needs to discuss this with the public sector and find partners because the county does not have the money. Schmidt said according to best practices, creating new space is the best option. If a new building is built, older spaces can be revamped for other opportunities such as business outreach. Haukoil said she does not think continuing education is a part of the mission. It is about balancing need and want. Schmidt said continuing education classes are a

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need. The programs are moving away from dance and toward an economic development model. UW-Waukesha provides opportunities for all students and prosperity for economic development in the county.

Discuss and Consider the Following Appointments:

163-A-055: Appointment of Perry Lindquist to the Orchard Ridge Recycling and Disposal Facility Committee

163-A-056: Appointment of Mark Mader to the Orchard Ridge Recycling and Disposal Facility Committee

MOTION: Paulson moved, Haukohl second, to approve Appointments 163-A-055 and 163-A-056. Motion carried 7-0.

Committee Reports by Committee Chairs for the Following Meetings:

Finance - October 22 and 27 and November 5, 2008 – Haukohl said no public attended the public hearing on October 22. Supervisors Ruf and Morris attended and spoke briefly. The committee reviewed budgets on October 22 and 23. At the October 27 meeting, the committee approved an ordinance to create, abolish, reclassify and retitle positions in the 2009 budget and reviewed supervisor budget amendments at this meeting. The committee approved the 2009 budget ordinance at the November 5 meeting and a fund transfer for Veteran's Services.

Land Use - October 21 and November 4, 2008 – Ruf said the committee approved four zoning ordinances at the November 4 meeting. The committee also worked with the ordinance allowing changes to FEMA maps. Changes need to be completed and posted by November 19, 2008.

Personnel - November 4, 2008 – Schellinger said the committee reviewed the pay for performance compensation system and approved three ordinances.

Public Works - October 30, 2008 – Swan said the committee approved Ordinance 163-O-062 to appropriate fund to the Central Fleet 2008 budget and contracts with Milwaukee Transport Services, Inc. for service on routes 10 and 79. A public hearing will be held on November 20 in room C350 regarding fare increases and changes to service.

Legislative Update

Krahn said the Democrats have complete control in Madison and Washington D.C. The Senate Republican Caucus met and selected Scott Fitzgerald as the Senate minority leader. Jeff Fitzgerald was selected the minority leader in the Assembly. The Democratic Caucus will be held tomorrow for the Senate and Wednesday for the Assembly. The four candidates for Speaker are Fred Kessler, Pedro Colon, Jon Richards and Mike Sheridan. The possible candidates for the majority leader are Joe Parisi and Tom Nelson. Jason Fields and Donna Seidel are candidates for assistant majority leader.

Senator Jim Sullivan is the only Democrat in the Waukesha County delegation. It is unknown yet if there will be a member of our delegation on the Joint Finance Committee.

WCA adopted its legislative agenda for 2009, which includes 40 issues. Krahn will put together a list of 12 to 15 issues for the Executive Committee to discuss and select the top five issues for Waukesha County's 2009 – 2010 legislative agenda. The Committee should plan to meet with members of our legislative delegation at the January 2009 Executive Committee meetings.

MOTION: Ruf moved, Haukohl second, to adjourn the meeting at 10:39 a.m. Motion carried 7-0.

Respectfully submitted,

Executive Committee
November 11, 2008
Bonnie J. Morris
Secretary